

Dear NOESI.gr,

I am writing this letter to personally invite you to be an Autism Speaks Light It Up Blue Ambassador. World Autism Awareness Day (WAAD) is celebrated each year on April 2 and is one of only three health related issues to be recognized with its own day by the United Nations. In recognition of this day, Autism Speaks celebrates with a worldwide Light It Up Blue campaign. Last year on April 2<sup>nd</sup>, more than 10,000 buildings and 136 countries went blue. Also on that day, The Pontifical Council announced The Vatican would embrace our autism community and hold its first ever autism awareness conference. I want to share with you the <u>two minute video</u> that united over 650 representatives of all faiths at the Vatican conference this November. A large part of our success is due to dedicated volunteers who act as Ambassadors in promoting Light It Up Blue activities and events in their area. Their role is vital to the success of the Autism Speaks LIUB global awareness campaign. We could not do it without them! I hope that you will accept my invitation to be an Autism Speaks LIUB Ambassador and shine a light on autism.

As an Ambassador, you would be the main contact and coordinator for LIUB participation and activities in your area to increase awareness and LIUB engagement through building recruitment, media outreach and fundraising opportunities.

The Autism Speaks LIUB representative listed below would be your direct contact for resources and assistance to ensure you have the best LIUB campaign possible. Please reach out to the representative below if you have an interest in being an Ambassador or have any questions at all.

Thank you for considering this critical role in raising awareness of the individuals and families living with autism. I look forward to seeing the results of your efforts throughout Autism Awareness Month.

Best regards,

anner Suzanne Wright Co-Founder